

Course Title: Analysis of SME Enterprises and Success Stories of Emerging Leaders

Course Code	: 17BA4LI	Internal Marks	: 50
Lab/Practical	: Practical	No. of Lab Periods:	2
Year/Semester	: II year/II semester	Credits	: 1

Course Description

This course aims to understand from real life situations the motivating circumstances for a leader to emerge and the underlying passion and commitment for the causes to which the leader is fully committed. To understand how the leader communicates his passion to others and make others motivated to the cause from the fields of science, medicine business, sport, art, literature or public life and belonging to contemporary period or very immediate future.

Course Outcomes

After taking up this course, and giving successful presentation at the seminar, the student should be able to:

1. Develop the confidence and morale that automatically improve the performance in real life situations.
2. Apply knowledge in practical and creative ways.
3. Make use of multiple perspectives and points of view in evaluating business situations.
4. Analyse and reflect upon information and experiences for decision making.
5. Develop, organize and evaluate short and long-term processes for a better performance.

Course Content

1. The compelling circumstances of successful leaders.
2. Character traits that make a strong leader.
3. The sustaining forces of leadership.
4. Leader- follower relations and dynamics.
5. Various types of leadership styles.
6. The process of evaluating leadership (taking into account the strengths and weakness).
7. The art of expert critiquing.
 - The student is expected to undertake case studies of specific leaders who made a difference in their chosen domains, young entrepreneurs of their contemporary age, with guidance from a Faculty Advisor at the beginning of the semester. Students are to analyse their successes and failures to make a report for presentation at the end of the semester.
 - **SME Projects:** Students are expected to undergo practical internships during the fourth semester – which also involves submission of a project report on that enterprise.